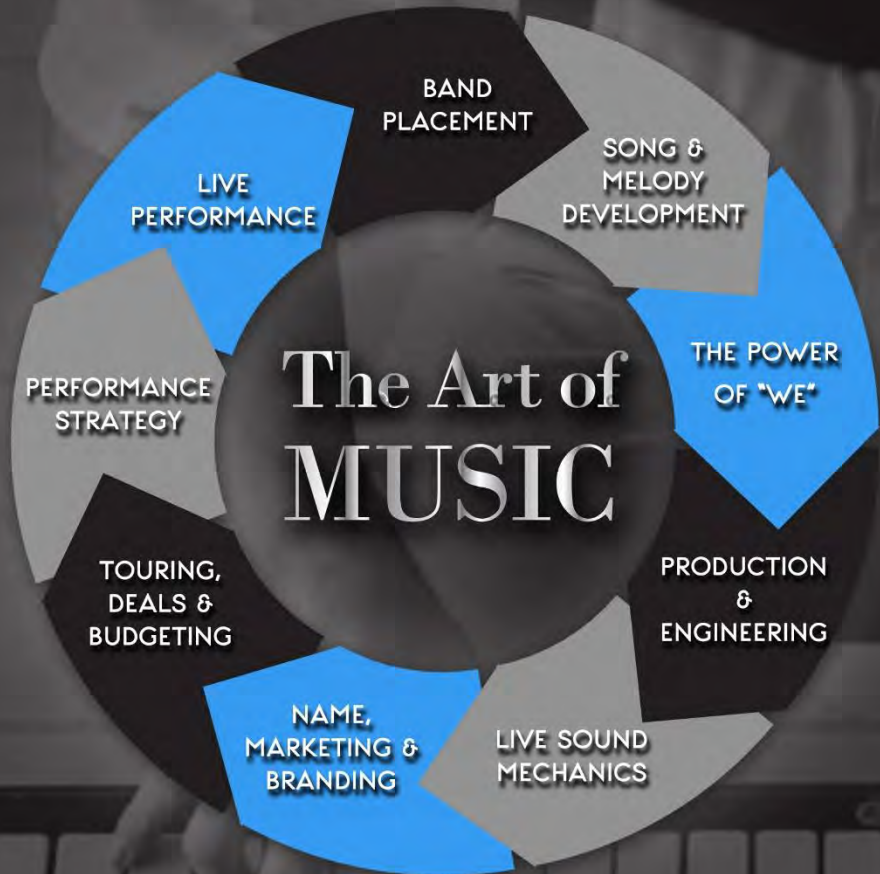




PROGRAM

Curriculum Summary

Teaching the "Art of the Music" to goal-driven, passionate youth who will one-day influence the music industry.



Our after-school program features a multi-faceted approach to the music industry that will give students a complete overview and understanding of the wide variety of options available to them to thrive in the world of music.

The six week program provides the students with the ability to choose a genre, form a band and proceed in a fashion that will allow them to understand all aspects of creating a song and melody, understanding the business behind the business and performing live.

Working with other students interested in production, engineering and live sound, MMI will focus on the collaboration necessary to achieve success in all walks of life.



VISION

To deliver the full spectrum of the music industry where aspiring artists can pursue their dream and one day influence the industry.



MISSION

Built on the foundation of positive reinforcement, our non-profit organization changes lives by bringing the music industry to youth through mobile recording studios that feature a unique combination of hands-on education, state of the art equipment, and relevant curriculum delivered by the compassion and commitment of veterans in the industry, staff and volunteers.



PROGRAMS

We seek those youth who aspire to have a future involving music and possess the passion to pursue their dreams.

MMI provides a complete curriculum to help the students better understand all the options available in the music industry. Demonstrating the drive and hard work that it takes to be successful and to encourage the curiosity and forward thinking it takes to succeed are the disciplines that the organization are built on.



COURSE CURRICULUM

Business Behind the Business

Engineering, Production, Sound, Recording & DJ'ing

Artist and Band Management

Teaching Critical Thinking, Life Skills, & Financial Literacy

Song Writing & Vocal Development

PROGRAM CURRICULUM & DETAILS



12 - 24 TOTAL IDENTIFY 3 BAND GROUPS

- Guitar
- Percussion
- Strings
- Brass
- Woodwind
- Voice

Genre Choices

Rock, Pop Music, Latin, Jazz, Classical, Rap

12 TOTAL IDENTIFY MENTORS, TEACHERS, & GUESTS SPEAKERS

- 2 Program Coordinators
- 3 Mentors for Band Development
- Specialists in Genre Chosen
- Professional Musicians
- 4 to 5 Guest Lectures – TBD
- 1 – 3 Audio Engineering Experts

9 TOTAL IDENTIFY PARTICIPANTS

- Live Sound
- Audio Engineering
- Production

COURSE DETAILS

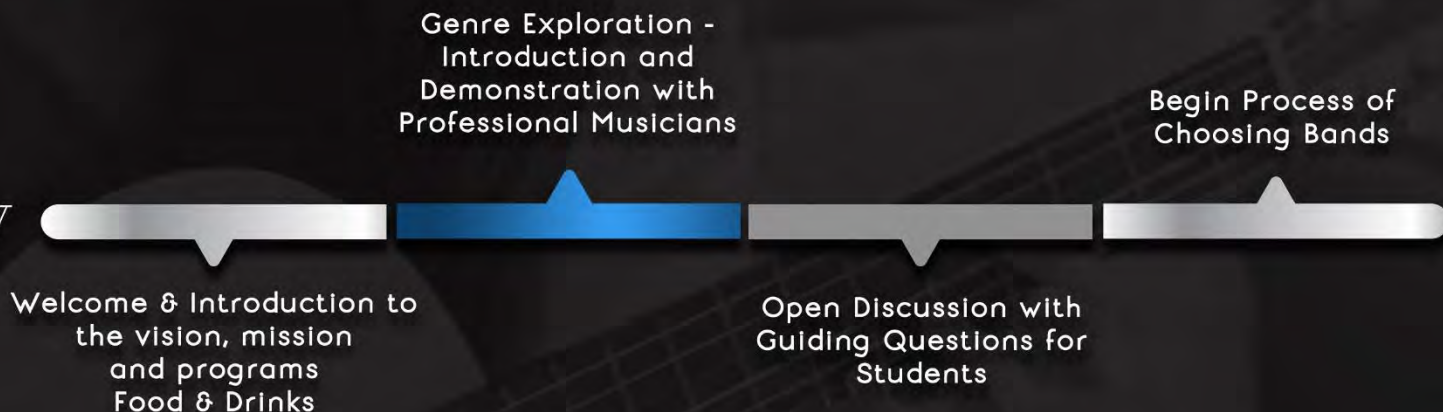
- Begin Spring Semester 2019
- Boys & Girls Ages 14 to 18
- Work with Program Liaison on the Vetting
- Applications / Auditions / Tryouts
- Policies and Procedures
- Business Behind the Business Curriculum
- 6 Week Program
- 2 Times Per Week – 2:30 pm to 4:30pm
- Field Trip(s)
- Breaks with Snacks & beverages
- Truancy Policy for Dismissal (2) – Sign Contract
- Final Live Performance by Bands
- Incentives for Students
- Background checks for staff & volunteers
- Insurance coverage

WEEK 1

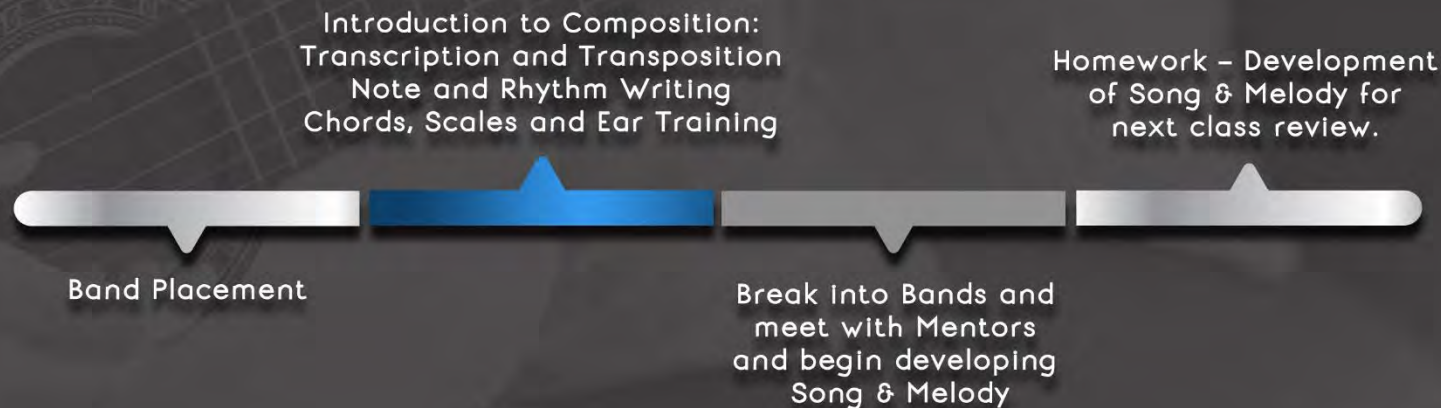
Artist & Band Development



Tuesday



Thursday



WEEK 1

Audio Engineering & Live Sound Development



Guest Speaker on "Life Outside of
the Artists & Musicians"

Tuesday

Welcome & Introduction to
the vision, mission and
programs
Food & Drinks

Live Sound Basics
and The Basics of
Acoustics & Sound

Thursday

Ears / Hearing

Consoles

Electrical Power

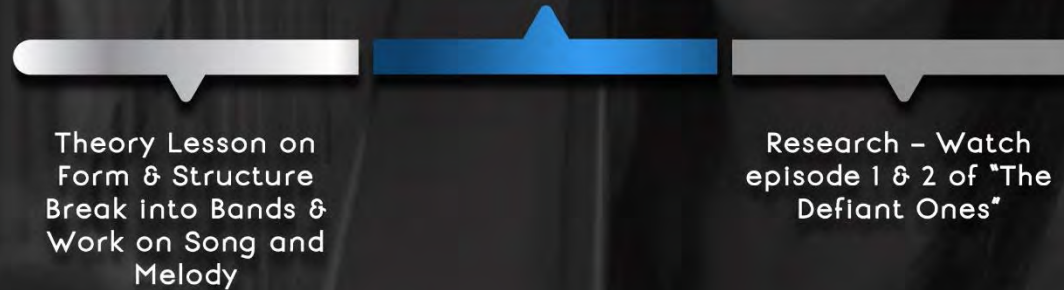
WEEK 2

Artist & Band Development



The Power of WE Collaboration

Tuesday



Band Development - Name, Marketing & Branding Discussion

Thursday

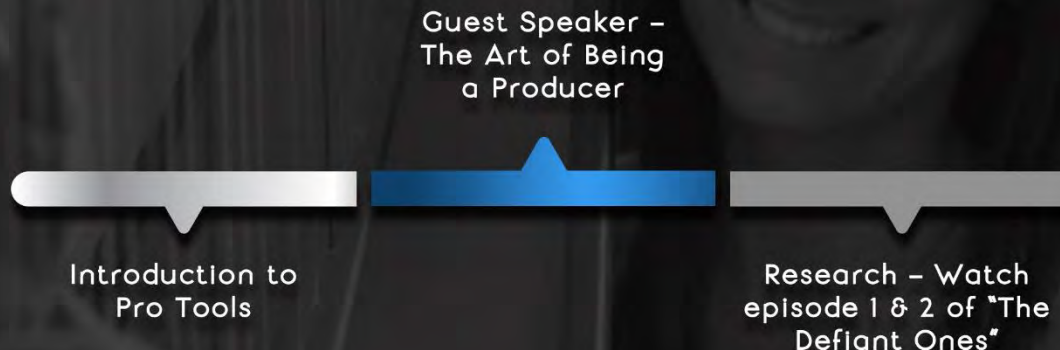


WEEK 2

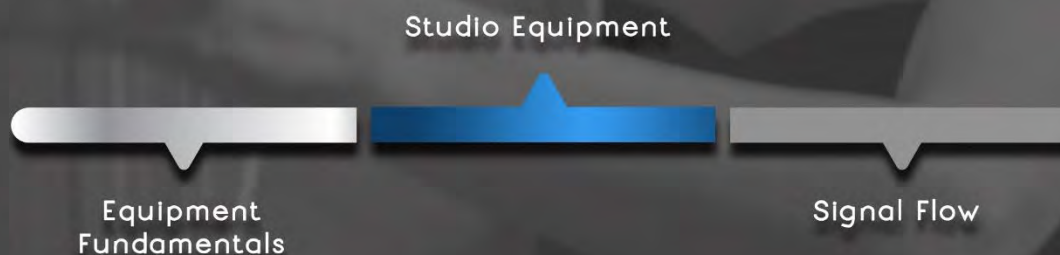
Audio Engineering & Live Sound Development



Tuesday



Thursday



WEEK 3

Artist & Band Development



Tuesday

Theory Lesson on Chords and Melody

Finish Melody Development

Finish Lyric Development

Research - Watch episode 3 & 4 of "The Defiant Ones"

Live Sound Basics and The Basics of Acoustics & Sound

Thursday

Guest Speaker - The Art of Being a Producer

Introduction to Pro Tools

WEEK 3

Audio Engineering & Live Sound Development



Intermediate Pro Tools
Development

Tuesday

The Power of WE -
Collaboration

Research - Watch
episode 3 & 4 of "The
Defiant Ones"

Introduction to Mixing

Thursday

The Art of
Producing Sound

Plug Ins &
Setting up a Gig

WEEK 4

Artist & Band Development



Homework – Be prepared to name your 2 favorite artists or bands, explain why, and share a story about their history.

Tuesday

Field Trip to Major Studio

Break into Bands and begin working on performance

Thursday

The Music Shark Tank –
Touring, Deals, & Budgeting

WEEK 4

Audio Engineering & Live Sound Development



Homework – Be prepared to name your 2 favorite artists or bands, explain why, and share a story about their history.

Tuesday

Field Trip to Major Studio

Mixing Continued

Thursday

On-site Set up and Breakdown

Introduction to Mastering

WEEK 5

Artist & Band Development



Tuesday



Final Preparation for Performance

Final Preparation for Performance

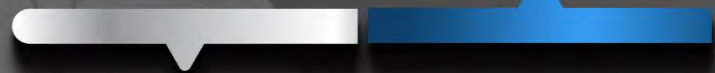
Thursday



Major Artist Lecture on Life in the Music Industry

Audio Engineering & Live Sound Development

Tuesday



Mastering Continued

Review & Final Preparation

The Final Countdown - Performing at Game Time

Thursday



Major Artist Lecture on Life in the Music Industry

WEEK 6

Artist & Band Development

Audio Engineering & Live Sound Development



Band & Artist Performance

Tuesday

Band & Artist Performance

Band & Artist Performance

Mobile Music Institute
Summary & Final
Take-a-way

Thursday

Turning the Industry Upside
Down - Excellence, Adversity,
Conflict Resolution



MOBILE MUSIC INSTITUTE

"FOR IT IS IN GIVING THAT WE RECEIVE"